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Press Release

Japan Week comes to Helsinki!

20 Oct 2015

From 21st (Wed) to 26th (Mon) October, Japanese culture can be enjoyed in Helsinki during the upcoming Japan Week, organized by the International Friendship Foundation of Japan and the City of Helsinki. A delegation of altogether over one thousand members will come from Japan, including 500 artists of various disciplines will perform, exhibit, demonstrate and more at Annantalo, Savoy Theatre and Wanha Satama. The programme will include samurai performances, taiko drumming, kimono shows, traditional handicrafts and tea ceremony, to name a few, and all performances, exhibitions, demonstrations and workshops will be provided free of charge. Many of the participants from Japan will partake in school visits and other cultural/intellectual exchanges with local organizations. The Embassy of Japan is proud to be an official supporter of Japan Week, an excellent example of grassroots cultural exchange.

During Japan Week, JNTO together with the Embassy of Japan will participate by providing visitors with information on travel to Japan. The Embassy invites visitors to look for our booth at Annantalo and our promotional videos at Savoy Theatre.

For further information about Japan Week, please visit the following websites: International Friendship Foundation: <u>http://www.iffjapan.or.jp/en</u> Visit Helsinki: <u>http://www.visithelsinki.fi/</u> Annantalo: <u>http://www.annantalo.fi/</u> Savoy Theatre: http://www.savoyteatteri.fi/

For further information about Visit Japan Campaign and the Embassy of Japan's support for Japan Week, please contact Yukiko Nakahari, Head of Public Relations & Cultural Affairs: 090-686 0200 / <u>culture@hk.mofa.go.jp</u>

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